

Professional Biography

Hardin Tibbs

Hardin Tibbs is a strategic analyst, futures researcher, adviser and innovator with over 25 years' experience of future-oriented strategic thinking. His consulting work has spanned product design and innovation, industrial ecology, environmental sustainability, strategy development and futures thinking. His futures work is focused on gaining insight into issues on the horizon that will drive an enduring shift in strategic agendas.

He has worked with leading companies, government agencies, and non-profit organizations in the United States, Europe, Australasia and South-East Asia. This work has spanned a wide range of industries, government agencies and institutions, including electricity, aviation, cement, insurance, consumer products, food, biotechnology, transport infrastructure, natural resources, taxation, transport and defence.

Hardin is currently CEO of Synthesys Strategic Consulting Ltd., a UK-based management consulting firm. Before moving back to the UK in 2001, he was resident in Australia, where he first established Synthesys in the mid 1990s. Before moving to Australia he was a senior consultant with Global Business Network (GBN) in California, playing a role in its development in the early 1990s as an influential scenario consultancy. Before this he was a consultant at the international management, technology and environmental consulting firm Arthur D. Little, Inc. in Cambridge, Massachusetts.

Hardin is a skilled analyst and facilitator, with a background in product development and design. He researches, writes and presents on future-oriented topics. In addition to his strategy work, Hardin has made significant contributions to the analysis of sustainability, and on issues of technology and environment, contributing to the early development of industrial ecology. Several popular non-fiction books featured this work, including *The Ecology of Commerce* by Paul Hawken, *Biomimicry* by Janine Benyus, *Out of Control* by Kevin Kelly, and *The Millennium Whole Earth Catalog* by Howard Rheingold.

Hardin teaches at a number of business schools including the Judge Business School at Cambridge University, and helped to develop the executive education scenarios programme at the Saïd Business School, Oxford University. He is a member of the Association of Professional Futurists (APF), and a Fellow of the Royal Society for the encouragement of Arts, Manufactures & Commerce (RSA) in London, UK.

Before moving to the United States in the 1980s, Hardin was an entrepreneur in England and Europe. He has an MSc in Management and a BA Degree in Industrial Design Engineering.